



Buy Now, Pay Later with Laybuy

Increase sales with flexible ticket purchasing

Summary

Buy Now, Pay Later from Laybuy is enabled by default on all new Eventfinda events making it easier for event organisers, promoters and venues to appeal to more New Zealanders by offering payment flexibility.

Laybuy is a leading Buy Now, Pay Later provider and offers ticketholders an easy and convenient alternative payment option, allowing them to spread the cost of their purchases across six weeks, interest-free. Ticket purchasers simply select the Laybuy option and create their account in a few minutes, subject to terms and conditions.*

What does it do?

- ▶ Laybuy allows ticketholders to spread the cost of their purchase over six weeks, interest-free
- ▶ Ticket purchasers simply select the Laybuy option and create their account in a few minutes*
- ▶ Flexible payment options make events more accessible for all entertainment fans
- ▶ Anyone ticketing their event with Eventfinda can opt-in to offer Laybuy
- ▶ Provides promoters with an interest-free and low-risk credit option
- ▶ Allows promoters and organisers to pass on the small Laybuy transaction fee to ticketholders

*To apply, they need to have a debit or credit card, be over 18 years of age, have a Australia passport or driver's licence and be living in Australia

How do I use it?

As an Eventfinda Ticketing client, you will automatically have access to offer Laybuy to your customers.



STEP 1

Opt-in to Laybuy during event set-up



STEP 2

When you see **Enable Laybuy**, click to change to **Yes**



STEP 3

Save changes and you're all set up and live



STEP 4

Your customers can now buy now, pay later with Laybuy